



Napoli,

Dear sirs,

immediately below, you will find the basic requirements for membership and under "Obligations of the VPN Association" and "Obligations of the Members" you will find a translation from Italian into English of a portion of the VPN Disciplinary.

### Basic Requirements

- 1. A wood-burning oven:** The pizza must be cooked by wood. Gas, coal or electric ovens, while they may produce delicious pizza, do not conform to the tradition.
- 2. Proper ingredients:** 00 flour, San Marzano (plum) tomatoes, all natural fior-di-latte or bufala mozzarella, fresh basil, salt and yeast. Only fresh, all-natural, non-processed ingredients are acceptable.
- 3. Proper technique:** Hand-worked or low speed mixed dough, proper work surface (usually a marble slab), oven temp (800° F), pizza preparation, etc.
- 4. Review** by the designated representative of the association assuring that the ingredients, technique and final product conform to the tradition.
- 5. Each individual restaurant is bound to uphold the standards** of the association. Moreover, each individual restaurant is bound to pay a una tantum membership fee (A voluntary special fee could be asked every year for secretary expenses or web site link). Hence, membership fees do not apply to any new units opened subsequent to joining VPN, nor is membership transferable from one location to another. Rather, each individual location is evaluated and billed separately. In the event of non-compliance by one or more of my restaurants, the VPN association maintains the right to suspend or rescind membership on an individual or collective basis.

### Obligations of the VPN Association

- 1. The association concerns itself with:** promoting and publicizing the Verace Pizza Napoletana trademark and its requirements with shows, conferences and fairs and all that which can be useful to the reaching of the goals of the association;
2. Assuring the adherence to the discipline by the associates and the training of the same associates;
3. Giving technical assistance in order to facilitate adherence to the discipline;




4. Selecting the businesses whose tools, materials and products correspond to the requirements of the discipline;
5. Organizing information sessions for the responsible parties of the associated businesses;
6. Organizing and promoting training for pizza-makers;
7. Informing the associates regarding the work and initiatives undertaken by the association.

### Obligations of the Associates

1. **The associates concern themselves with:** displaying in an evident way the trademark of the association in the inside and where possible on the outside of their business and exclusively in said location;
- 2 **Inserting in their menu the types of pizza promoted by the discipline, “Verace pizza napoletana”** preparing them and serving them adhering strictly to the rules of the discipline of V. P. N. including the productive process and ingredients.
3. The responsible party of the agency must know Verace Pizza Napoletana and its ingredients.
4. The pizza-maker must be recognized by the association V.P.N. and in the case of substitution of the recognized pizza-maker, the business is obligated to communicate it immediately to the association. (for example, via fax or e-mail).
5. The association accepts membership by the said associated business in other associations provided they are not in conflict with the goals and the rules of the association.
6. The associates are obligated to communicate and agree with the association whatever promotional or publicity activity; participation in fairs, training courses, creation of regional and national competitions and all that which regards pizza and that involves directly or indirectly the association itself.

Kind regards

  
The Managing Director

Dott. Massimo Di Porzio  




Napoli,

**Object: documents we need for examine your request to be member of Associazione Verace Pizza Napoletana (A.V.P.N.)**

*You should send us the following documentation:*

1. The form we send you in attachment with the gaps filled up;
2. Copy of the restaurant/pizzeria's licence.
3. A little description or story of the enterprise (for web site)
4. The restaurant-Pizzeria Logo (300 dpi - for magazine publishing and for our web site)
5. Video (please send us a video of the pizza process, from the dough made with the mixer, to the pizza presented to the customers)

*You should also send us the following pictures:*

1. photo inside the pizzeria (tables, customers etc.);
2. photo of the owner or management;
3. photo of the Pizzeria outside label;
4. photo of the wood burning oven;
5. photo of the kneader (dough machine);
6. photo of the forming dough;
7. photo of the pizza dough before and after rising;
8. photo of the ingredients you use for preparing the pizza (Flour, tomatoes, oil, etc) (of course they should be Italians) ;
9. photo of the pizza baked in the wooden oven;
10. photo of the pizza in the dish, as you serve to your customer.

You should also send us a letter in which you state, apply yourself about the respect of the tradition of the Neapolitan pizza and rules of our association.

Kind regards

Associazione V.P.N.  
Managing Director  
Dott. MASSIMO DI PORZIO

*Data:* .....

*Prot.:* .....



**SCHEDA AZIENDA**

NOME PIZZERIA / PIZZERIA'S NAME: .....

NOME DEL TITOLARE/OWNER'S NAME or ENTERPRICE.....

ANNO D'INIZIO ATTIVITA'.....

CITTA' /CITY:.....PROVINCIA ..... PAESE /COUNTRY .....

INDIRIZZO / ADDRESS .....C.A.P. ....

TELEFONO/PHONE : .....FAX/TELEFAX : .....

INDIRIZZO EMAIL/EMAIL ADDRESS : .....

SITO WEB/WEB SITE : .....

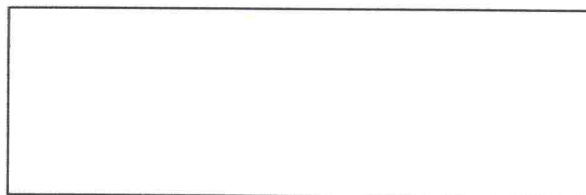
AUTORIZZAZIONE AMMINISTRATIVA/LICENCE n°.....

*(ALLEGARE COPIA/PLEASE ADD A COPY OF THE RESTAURANT LICENCE.)*

**Chiede/Ask for:**

di essere iscritto all'associazione verace pizza napoletana in qualità di socio affiliato e accetta le regole del disciplinare della Verace pizza napoletana allegato allo statuto;  
*to became member (socio affiliato) of the Associazione Verace Pizza napoletana and to follow the rules stated;*

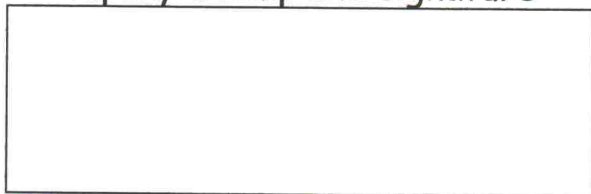
**Timbro e firma per accettazione  
Company Stamp and signature**



consente il trattamento dei dati ai sensi della Legge 31 dicembre 1996, n. 675 e del Decreto legislativo n. 196 del 30/6/2003;

*allow the association to use all the information about me and my company according to the italian law : 31 dicembre 1996, n. 675 e del Decreto legislativo n. 196 del 30/6/2003.*

**Timbro e firma per accettazione  
Company Stamp and signature**



A.V.P.N  
Il Vice-Presidente - Vicario  
Dott. MASSIMO DI PORZIO

**(NON COMPILARE LO SPAZIO SOTTOSTANTE- A CURA DELL'ASSOCIAZIONE)**

Data: .....

Prot.: .....

Numero Assegnato : .....

*Associazione Verace Pizza Napoletana*

Sede Legale: Via dei Mille,16 80121 Napoli P.I. 07801000634

Uffici: Via Santa Maria La Nova, 49 - 80100 Napoli

Tel.e Fax 0814201205 - e.mail. info@pizzanapoletana.org